

## **PRESS RELEASE**

**2 October 2018**

### **Hearthstone expands Wholesale business support**

Hearthstone Investments plc [Hearthstone], the residential property specialist behind the TM home investor fund, has appointed Iman Askari as Wholesale Business Development Manager. This new role follows recent intermediary sales team appointments of Richard Smith as Business Development Manager for the South East and David Hall as Business Development Manager for the South West to support Hearthstone's ambition growth plans.

Iman will be responsible for building relationships with discretionary fund managers, wealth managers, fund of funds and banks as well as IFA nationals and networks to improve understanding and increase awareness of the TM home investor fund, which focuses solely on residential property investment. Iman has worked in financial services for over ten years, with business development roles at Seven Investment Management, Liontrust Asset Management and Threadneedle Asset Management.

Cedric Bucher, CEO of Hearthstone, commented: "The wholesale market is an important area of growth for the TM home investor fund and Iman's experience and contacts will be invaluable in supporting our conversations with discretionary fund managers, wealth managers, nationals and networks.

"The TM home investor fund is currently the only residential property fund within the Investment Association fund universe, yet institutional capital is increasingly moving into the sector. Pension funds already recognise the long-term investment benefits of residential property including low correlation to other mainstream asset classes and greater resilience to economic downturns, and we are committed to extending awareness of these advantages to a wider group of investors."

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### **For further information**

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Jenette Greenwood, PR Director

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### **About Hearthstone Investments plc**

Hearthstone Investments plc [Hearthstone], the residential property investment specialist, was founded in 2009 as the UK's first fund manager to focus solely on residential property. Supported by a highly experienced team, we offer a range of investment funds for both individual and corporate investors. Through close relationships with estate agents and housebuilders and careful property selection and management, we aim to offer attractive, stable investment performance while providing excellent accommodation and landlord services to the growing number of households looking to rent.

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### **About TM home investor fund**

Managed by Hearthstone Investments plc [Hearthstone], the residential property investment specialist, TM home investor fund has a proven five-year track record of investing in the UK residential property market and has £54.59m (31/08/2018) assets under management. FCA Authorised and Regulated, the Fund offers both direct and advised retail investors an affordable way to invest in UK private rented property, which has a long history of providing attractive returns and low volatility. The Fund aims to provide long-term capital growth or consistent income returns and real investment diversification due to residential property's low correlation with other mainstream asset classes.

The TM home investor fund portfolio includes flats and houses of various sizes spread across England, Scotland and Wales to broadly reflect the UK (ex Northern Ireland) housing market in terms of regional distribution and property type. We prefer new or modern properties to keep maintenance and management costs as low as possible and choose homes that will attract long-term tenants in strong performing rental locations with an active re-sale market to maximise investor returns.

For further details see [www.homeinvestor.fund](http://www.homeinvestor.fund).